

CCC Global Internship in Japan 2024

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Course Website: <https://kguccc.com/gij/>

Aug. 16, 2024 – Sep. 1, 2024 (Seminars and internship period in Japan)

Course Objectives:

This course aims to educate students to acquire basic business concepts and practices of multinational companies/organizations in Japan and cross-cultural skills to become global citizens and leaders. It provides students with an opportunity to experience and analyze practical issues in Japanese business settings through paired internships consisting of KGU and Canadian university students. Students interning at public organizations will be given an opportunity to experience and analyze ongoing social problems. Through this course, students will improve their understanding of Japanese business/social issues, and cross-cultural cooperation.

Learning Goals:

This course will offer the students the opportunity to:

- Get practical experience within the business environment/public authorities in Japan.
- Develop cross-cultural communication skills.
- Develop the ability to analyze and propose solutions to business/social problems.
- Develop a greater understanding of Japanese business/social practices while more clearly defining personal career goals.
- Develop and refine oral and written communication skills.

Course Schedule:

Online Period:

The syllabus may not always be up-to-date! To check the updated version, go to <https://kguccc.com/gij/>

Date (ONT/NB)	Date (JP)	Content
June 13	June 14	Videos Uploaded *1
June 13	June 14	Resume Submission

July 5 19:00-20:30 (ONT) 20:00-21:30 (NB)	July 6 8:00-9:30	Class 1 - Course Introduction/ Pre-departure Orientation * Synchronous Class 2 - Lecture Videos Released: Company list announcement + Biz Analysis SWOT Analysis & Modern Market Research Methods Modern Market Research Methods (Same as GCSJ)
July 8	July 9	Submit Company Preference Form *2
July 20	July 21	Submit Final CV/Resume

Notes:

* 1: Students are advised to watch the videos as soon as possible and submit the assignments by the deadline. Make sure your work with this course will not conflict with your regular course work at your home university.

* 2: Watch the recorded company analysis by the instructor and the company assignments. Based on these materials, fill out the Preference Form to choose a company/organization which interests you. As this Preference Form will be used to match the students with the companies/organizations, it should be submitted by the above deadline. The students' request may not be accommodated if the form is not submitted by the deadline. The students should also be advised that their first choice is not always guaranteed.

In-Person (Internship) Period:

Schedule	Time	Contents
8/16	Morning	Orientation about Japan / Necessary procedures (those applicable) Class 3 - What is an internship?
	Afternoon	Class 4 - Workshop on Business Analysis Class 5 - Tutorials / Pre-Internship Orientation
8/17	Morning	Class 6 & 7 - Pre-Internship Presentation on hosting companies/organizations (10 min. each)
	Afternoon	Class 8 - Cross-Cultural Experience & Cross-Cultural Communication Workshop Class 9 - Japanese Business Manner
8/18		Move to respective internship area
8/19 - 8/30		Internship Period
8/31		Day Off
9/1	Morning	Class 10 - Final Presentation (10 min. each)

	Afternoon	Class 11 - Wrap-up and Course Evaluation
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Detailed schedule to be determined as the internship period approaches.

Course Grading

Active Participation (20%):

All students are expected to check necessary online lectures and actively participate in classroom discussions as well as in the Internship.

At your host institution, you are expected to comply with your host institution's regulations and be punctual with regard to the time of various meetings and deadlines. Be sure that you do not think of yourself as an "invited guest" at your host institution and take care of your own affairs by yourself.

Pre-Internship Presentation (15%):

Make a 10-minute short group presentation on your host institution and its industry. Briefly introduce your host institution and its business type, and identify strengths, weaknesses, opportunities and threats at your host institution. Evaluations will be made by instructors based on the following points: content and structure of your presentation, understanding of your host institution and response to questions.

Critical Reflection Paper (25%):

As you proceed in your internship, write a 120-word critical reflection paper on what you have experienced each day. Just describing your duties and accomplishments is not sufficient. You should support your argument with reasons and evidence. (e.g., If you think some business practices at your host company are "strange," you need to clarify why those practices are strange to you, and why you think the host institution implements such "strange" practices). Please compile and hand in the reflection paper on the final day of the class (Sep. 1st).

As the host institutions are different in nature from each other, the instructors will take this into account when grading.

In your critical reflection paper, please include the following points.

- What did you learn about the organization and its industry?
- What did you learn about yourself (attitude, perception, presumption, values) with regard to the internship?

- How did your internship experience redefine your career plan?
- How did your internship experience redefine your learning of the course material?

Final Presentation (20%):

Make a 10-minute group presentation on the final day of the course (Sep. 1st). Briefly introduce your internship tasks and describe the lessons you learned from the internship. (e.g., lessons you gained from working with your partner and employees at your host organization.) You do not need to redescribe the details of your host company and its industry. Evaluations will be made based on the following points:

- 1) Content and structure of your presentation
- 2) Critical reflections on your internship experience supported by reasons and evidence (anecdotes and personal episodes.)
- 3) Response to questions

Final Group Report: (20%)

Due date(s): September.1, 23:59 (JP) / August.31, 10:59 (ONT) / August.31, 11:59 (NB)

Suppose you are a business advisor to the new CEO of Company X. The company plans to enter the Japanese market within a year. Based on class discussions at KGU and your internship experience at your host organization, write a report (2000 words double-spaced) to the CEO that explains a few characteristics of Japanese companies (or Multinational companies in Japan) and effective ways to do business in the Japanese market.

You are expected to write a logical paper that has a thesis statement, supporting reasons and examples. You may cite data or articles from your host institution's website and brochure to support your ideas, but your main source should be your internship experience and your thoughts gained from the internship.

Method of submission

Submit via the link at <https://kguccc.com/gij/>

Late submissions will be penalized.

References

1. Thiel, P. & Masters, B. (2014). Zero to One: Notes on Startups, or How to Build the Future. Crown Currency.