

Application Procedure

1. Nomination from home institution
2. Complete online application (opens on October 1)

Application Deadline	October 31
Admission Results	Mid-November



Kwansei Gakuin University

3 Weeks
[February]

Japan Studies Program

Discover Cool Japan!

2020.2.02 ~ 2.21



About KGU

Kwansei Gakuin University is an independent institution for higher education, offering Bachelor's, Master's, and Ph.D. degrees in over 35 different disciplines to a student body of approximately 24,700. Founded in 1889, the university maintains academic standards that rank among the highest of all Japanese universities and colleges.

KGU places a large emphasis on producing 'global citizens', and in 2014 was selected by the Japanese government as one of 37 universities nationwide to receive funding under the Top Global University Project.

Welcome to KGU!

The Center for International Education and Collaboration at Kwansei Gakuin University (KGU) welcomes students from our partner universities to join the KGU Japan Studies Program. This three-week program is designed for students who wish to study about "Cool Japan", which includes contemporary Japanese culture and products such as animation, manga, games, Japanese traditional cuisines and commodities.

Through lessons taught entirely in English, you will learn about Japan's cultural and creative industries that shape "Cool Japan" from a business studies and social sciences perspective, while classes on Japanese culture will examine the roots of Japan's popularity branded as "Cool Japan". In addition to the regular classes, students in this program will deepen their understanding of Japan during field trips to Japan's cultural industries and historically rich places like Kyoto and Osaka.

Students also have the chance to participate in various types of Japanese cultural activities, such as Yuzen dyeing and making Japanese traditional sweets. Participation in this program does not require any Japanese language skills, so this is a great opportunity to explore "Cool Japan" and add a global experience to your studies. Come and join us on our historic campus located between the vibrant city of Osaka and the beautiful harbor city of Kobe, and meet and study with friends from all over the world!



Kwansei Gakuin University
Center for International Education and Cooperation

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Japan Studies Program

Discover Cool Japan!



Duration and Dates

3 weeks	Feb 2 (Sun)	Arrival Day
	Feb 3 (Mon)	Orientation
	Feb 4 (Tue)	Classes Start
	Feb 20 (Thu)	Classes End
	Feb 21 (Fri)	Departure Day

Actual Teaching Hours

45 hours in total
(approx. 150 study hours in total)

KGU Credits
4 credits for 2 courses

Accommodation Options

Homestays

All host families are registered directly at our Center for International Education and Cooperation office at KGU. Staying with a Japanese family gives you a great opportunity to experience the Japanese lifestyle.

KGU International Dormitory

Located within a 10-minute walk from the Nishinomiya Uegahara Campus, the dormitory is self-catering with shared facilities, such as kitchen, bathroom, laundry, and lounge. A WiFi network is also available.

Program Fee

Full fee paying Student

¥234,000

Students with a tuition waiver

¥117,600

Included in program fees

- All classes and extracurricular activities offered throughout the program
- Accommodation for the duration of the program
- One night at a designated hotel on Arrival Day
- Chartered bus from the hotel to KGU
- Chartered bus from KGU to Kansai International Airport on Departure Day
- Liability Insurance, Fire Insurance (Mandatory)

NOT included in program fees

- Airfare
- Commute between KGU and the participant's accommodation
- Overseas Travel Insurance
You are required to be covered by travel insurance that protects you against the cost of potential problems such as flight cancellation, lost luggage, stolen property, and illness and injury, for the duration of the program.
- Any other costs that are not listed in the "Included in program fees" section.

Course Curriculum

*Content is subject to change

		Sun Feb 2	Mon Feb 3	Tue Feb 4	Wed Feb 5	Thrs Feb 6	Fri Feb 7	Sat Feb 8
WEEK 1	1st period 9:00-10:30	Arrive in Japan	Class Orientation	①	③	⑤	Field Trip (Japanese Sake Brewery) ⑦⑧	⑨
	2nd period 10:40-12:10		Welcome party	②	④	⑥		⑩
	PM		Program Orientation					
		Feb 9	Feb 10	Feb 11	Feb 12	Feb 13	Feb 14	Feb 15
WEEK 2	1st period 9:00-10:30	Free day	⑪	Field Trip (Kyoto) ⑬⑭	⑮	⑰	⑲	⑳
	2nd period 10:40-12:10		⑫		⑯	⑱	㉑	
	PM		Cultural Activity				Cultural Activity	
		Feb 16	Feb 17	Feb 18	Feb 19	Feb 20	Feb 21	
WEEK 3	1st period 9:00-10:30	Free day	Field Trip (Osaka) ㉓㉔	㉕	㉗	㉙	Departure Day	
	2nd period 10:40-12:10			㉖	㉘	㉚		
	PM					Farewell Party		

Courses

Total

Actual
Teaching
Hours

45h

Japanese Studies Seminar A (*Cool Japan: History and Culture*)

Students will study the cultural and historical roots of phenomena in recent years branded "Cool Japan". Religions in Japan, for example, have been sources of "power spots" that attract visitors and modern tourists, from Japan and overseas. Participants get a first-hand impression at The Star Festival of Agon, a neo-Buddhist group. Japanese highly praised design, too, owes some of its qualities to values and work ethics developed over centuries. As in the past, demographic and natural challenges of the 21st century will continue to shape the "Cool" culture for export and local consumption.

Japanese Studies Seminar B (*Cool Japan: Business and Society*)

In this interdisciplinary course, students will learn about various forms of "Cool Japan" by reading and discussing case studies from Japan's cultural and creative industries. Students will also learn about the challenges this industry has to face that come with competing in a globalized and fast-changing world. Beginning with an introduction of the Japanese government's "Cool Japan" strategy, the case studies of this course will cover topics such as Japanese pop music and idols, the anime industry, Japan's tourism boom and the traditional sake and tea businesses.