



Online!!

**Now open to
Exchange
Students!**

Course Curriculum

*Content is subject to change

Winter School 2022

Japan Studies Program
Discover Cool Japan!

The Center for International Education and Collaboration at Kwansei Gakuin University (KGU) welcomes students from our partner university and our incoming exchange students to join the KGU Japan Studies Program. This three-week program is designed for students who wish to study about "Cool Japan", which includes contemporary Japanese culture and products such as animation, manga, games, Japanese traditional cuisines and commodities. Through lessons taught entirely in English, you will learn about Japan's cultural and creative industries that shape "Cool Japan" from a business studies and social sciences perspective, while classes on Japanese pop culture will examine the history and characteristics of manga and anime.

Program

Program Dates	Jan.31 - Feb.18 2022
Teaching Method	Synchronous online Zoom classes
Class Hours and Credits	Class Hours 100 min. × 30 classes = 50h (4 KGU credits)
Program Fee	30,000 JPY *Payment method: Credit card (Mastercard or Visa card)

		Mon	Tue	Wed	Thu	Fri
		Jan 31	Feb 1	Feb 2	Feb 3	Feb 4
WEEK 1	1st period 9:00-10:40	JSC D ①	JSC D ②	JSC D ③	JSC D ④	JSC D ⑤
	2nd period 10:50-12:30	JSC B ①	JSC B ②	JSC B ③	JSC B ④	JSC B ⑤
		Feb 7	Feb 8	Feb 9	Feb 10	Feb 11
WEEK 2	1st period 9:00-10:40	JSC D ⑥ Online Field Trip (Tezuka)	JSC D ⑦	JSC D ⑧	JSC D ⑨	JSC D ⑩
	2nd period 10:50-12:30	JSC B ⑥	JSC B ⑦	JSC B ⑧	JSC B ⑨	JSC B ⑩
		Feb 14	Feb 15	Feb 16	Feb 17	Feb 18
WEEK 3	1st period 9:00-10:40	JSC D ⑪	JSC D ⑫	JSC D ⑬	JSC D ⑭	JSC D ⑮
	2nd period 10:50-12:30	JSC B ⑪	JSC B ⑫	JSC B ⑬ Online Activity (Matcha)	JSC B ⑭	JSC B ⑮

Nomination & Application

Online Home Visti !

We provide virtual homestay experience through Online Home Visit sessions. You may become one of the members of a Japanese family and enjoy conversation and cultural exchange with them!



Application Requirement

Students must be registered as an exchange student in 2021 Fall Semester, and or will be registered in 2022 Spring Semester.

Nomination Deadline

December 21
Through home university



Maria Jose Gonzalez Muñoz

1st period (9 : 00~10 : 40 /JST) Theme: Cool Japan: Pop Culture
Japan Studies Seminar D: 2 KGU credits

The purpose of this course is for students to become acquainted and/ or deepen their existing knowledge of anime and manga and how they conform one of the most important cores of pop culture, both in Japan and abroad. Students will learn about the history and characteristics of anime and manga and their inherent transmedia qualities together with how they shape or are shaped by other fields such as games, live action films, television dramas or even kabuki and advertising.

Online Field Trip



In addition to the regular classes, students in this program will deepen their understanding of Japan during a virtual field trip to The Osamu Tezuka Manga Museum where you may discover the roots of Japanese Pop Culture, and Cool Japan!



Matthias Hennings

2nd period (10 : 50~12 : 30/JST)
Theme Cool Japan: Cultural and Creative Industries
Japan Studies Seminar B: 2 KGU credits

In this interdisciplinary course, students will learn about various forms of "Cool Japan" by reading and discussing case studies from Japan's cultural and creative industries. Students will also learn about the challenges this industry has to face that come with competing in a globalized and fast-changing world. Beginning with an introduction of the Japanese government's "Cool Japan" strategy, the case studies of this course will cover topics such as Japanese pop music and idols, the anime industry, and the traditional sake and tea businesses.

Online Activity



In addition to the regular classes, the students in this program will interact with one of the finest tea companies in to experience a Japanese traditional tea ceremony online. The students will receive a basic Matcha kit to taste real Matcha in the workshop!